COURSE INFORMATION
Course title: EXHIBITION PRACTICES I and II
Course prefix and number: Art 3308 and Art 3309
Course meeting location: Fox Fine Arts A355
Course meeting times: Monday and Wednesday, 9:00 -- 10:20am
Course credit: 3

INSTRUCTOR CONTACT INFORMATION
Name: Daniel Carey-Whalen
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INSTRUCTOR INTRODUCTION
Daniel Carey-Whalen has spent nearly eight years in the museum field as a Museum Educator at the Johnson County Museums of History, the Kansas Historical Society, and the Galveston County Historical Museum, as the Director of Programs for the Kansas Humanities Council, and as the Executive Director of the Insights El Paso Science Center. He holds a B.A. in History from the University of Missouri-Kansas City and a Master’s of Arts in American Studies and Master’s of Urban Planning from the University of Kansas. He has taught Humanities and Western Civilization at the University of Kansas. This will be his second year teaching in UTEP’s Department of Art.

COURSE DESCRIPTION
This course will focus on community engagement, museum education, research for public programming, and exhibit installation. Projects will focus on the creation of public programming for museums in El Paso.

READINGS
Texts

Articles
See Course Calendar below

COURSE OBJECTIVES
1. By successfully earning credit for this class, students will have one of the three required classes for the Museum Studies minor at UTEP.
2. Students will understand the steps necessary to create a successful public program, beginning with concept development and concluding with an actual program.
3. Students will learn about the varying types of museums and positions and gain hands-on experience installing exhibitions.
COURSE DELIVERY OR STYLE
The course will consist of class discussions, presentations by the instructor, guest lecturers, and students, independent projects with various museums within the community, and field trips both during class time and outside of class.

GRADING SYSTEM
You will be graded on a point system. There are a total of 100 points based on the assignments below:

90-100 A
80-89 B
70-79 C
60-69 D
Below 60 F

ASSIGNMENTS
As this course depends heavily on interaction with outside individuals and departments, course assignments and due dates may be adapted by instructor to reflect real-life obstacles or modifications to development of exhibitions and public programs. Any changes will be announced in class and posted on blackboard.

Attendance and participation grade- 15 pts
Your attendance and participation grade will be assigned based on your participation in class discussion and activities and your regular attendance in the class. Instructor will regularly take attendance and will regularly assess participation in classroom discussion, especially when we are meeting off-site or hosting a visitor.

Class Presentation- 30 pts (15 pts each)
All students MUST present and lead a discussion on TWO assigned readings for class. This may be an individual or group presentation.

A. Museum Studies readings- student must choose one of the readings from the calendar below to present on (Signup Genius), then complete the following:
   1. Email 5 questions to teacher before the start of class.
   2. Present an overview of the readings, important points, lessons learned, etc.
   3. A one page (single spaced) response paper is due at the time of the presentation.

B. Mexican Revolution readings- student must choose one segment of Ringside Seat to a Revolution to present on (Signup Genius), then complete the following:
   1. Email 5 questions to teacher before the start of class.
   2. Present an overview of the readings, important points, lessons learned, etc.
   3. A one page (single spaced) paper answering how the research in this book could be used in an exhibit or a program. Due at the time of the presentation.

Volunteer Experience- 10 pts (5pts each)
MUST have TWO volunteer experiences at a local museum or for an approved local event. Possible experiences may include: take down or installing exhibition at the International Museum of Art and the Rubin Center, or events at the Centennial or Rubin.
Then, student MUST return a self-review **within one week**.

Self Review- Each review is worth 5 points. The following 5 questions must be answered:
1. What did you do during your two hours?
2. What did you learn from your experience?
3. What was the most challenging aspect of your experience?
4. How did this experience shape the way in which you perceive/understand museums?
5. Other comments

**Public Program Review- 20 pts (10 pts each)**

All students MUST visit TWO museum’s public programs in the Las Cruces/Juarez/El Paso area (Not a UTEP Museum). Students must submit a written review of these programs based on the questions below. The first Review will be due prior by October 16. The second Review will be due by the end of the semester.

Each review must cover the following questions:
1. Where was the program? What was the title?
2. How long was the presentation? Was it an appropriate length?
3. Who was the intended audience?
4. Were objects/images used to enhance the program?
5. What went well?
6. What could be improved?
7. What was highlighted or emphasized by the tour guide/lecture/program?
8. What did you find most interesting?

**Involvement in Community Engagement workshop- 5 pts**

Details to follow

**Creation of a public program for the International Museum of Art- 20 pts**

Aspects include: research on the Mexican Revolution, the creation of a tour script or other text for the program, the design of publicity, and the creation of an evaluative tool. All participants will make a final presentation about the public program, including successes, failures, and aspects learned during the process. Details to follow.

**Extra credit**

Extra credit opportunities will be offered at the instructor’s discretion.

**COURSE POLICIES**

**Attendance** and promptness are mandatory. Records of attendance and performance will be taken every class, kept on file and evaluated at the end of the semester. All unexcused absences, tardiness, and early departures from class or other assigned duties will be taken into account when evaluating students for their final grade. By enrolling in this class, you make a commitment to publically represent the Museum Studies program.
All cell phones, pagers, and other on-call devices must be turned off during class time.

It is important that you behave in a courteous and professional manner at all times, especially when interacting with student, faculty, and staff from other departments across campus.

Students are expected to keep up with required readings and to participate in group discussions. Speaking intelligently about the readings is critical to your success in this class.

Students are required to attend all field trips scheduled during regular class time. Visiting museums during the semester is strongly encouraged and will be required at several points during the semester.

**Academic Integrity**: This course is based on the principle of academic integrity. Students are responsible for their own academic behavior, and for making themselves fully aware of UTEP’s policies. Academic dishonesty is prohibited and is considered a violation of the UTEP Handbook of Operating Procedures. It includes, but is not limited to, cheating, plagiarism, and collusion. Cheating may involve copying from or providing information to another student. Plagiarism occurs when someone intentionally or knowingly represents the words or ideas of another person's as ones' own. And, collusion involves collaborating with another person to commit any academically dishonest act. Any act of academic dishonesty attempted by a UTEP student is unacceptable and will not be tolerated. Violations will be taken seriously and will be referred to the Dean of Students’ Office for disciplinary action. In addition to receiving a failing grade in the class, the student may be suspended or expelled from UTEP for such actions. Further information can be found at the UTEP Dean of Students’ web page, [http://www.utep.edu/dos/](http://www.utep.edu/dos/).

**Disability**: Any student with a disability that may prevent her/him from fully demonstrating her/his abilities should contact me as soon as possible to discuss accommodations necessary to ensure full participation and facilitate educational opportunity. If you have a documented disability and require specific accommodations, you will need to contact the Disabled Student Services Office ([http://www.utep.edu/dsso](http://www.utep.edu/dsso), (915) 747-5148 voice or TTY, e-mail: dss@utep.edu, East Union Bldg. Room 106) within the first 2 weeks of classes.

**COURSE CALENDAR** (Note: This calendar is subject to change with written notice.)

**Tuesday, August 26**
Introduction and overview of course syllabus

**Thursday, August 28**
Sharing objects- Material culture and our lives

**Tuesday, September 2**
Discussion of final project
Object-based learning
Thursday, September 4
History and Types of Museums
**Read:** Chapters 1, 2, & 3 in Burdick, Jan E., *Creative Careers in Museums*, 2008.

Tuesday, September 9
The 21st Century Museum
and

Thursday, September 11
New Museum Theory
**Read:** Marstine, Janet, “Introduction” in Marstine, ed. *New Museum Theory and Practice*, 2006

Tuesday, September 16
The Big Idea/Audience
**Read:** Serrell, Beverly, “Behind it All: A Big Idea” and “Who is the Audience (and What Do They Want,” *Exhibit Labels*, 1996.

Thursday, September 18
Community Engagement
**Read:** Matelic, Candace Tangorra, “New Roles for Small Museums”

Tuesday, September 23
Community Engagement

Thursday, September 25- **MEET AT THE RUBIN**
Exhibit installation- Challenges, Layout, and Design (Daniel Szwaczkowski guest lecture)

**September 27- October 9- Installation at the Rubin (Volunteer Experience)**

Tuesday, September 30
Community Engagement

**Wednesday, October 1- Installation at the International Museum of Art (Volunteer Experience)**

Thursday, October 2- **MEET AT THE RUBIN**
Exhibit installation- Measuring, Handling, and Framing (Daniel Szwaczkowski guest lecture)

Tuesday, October 7- **MEET AT THE RUBIN**
Exhibit installation- Lighting and Light Design (Daniel Szwaczkowski guest lecture)
Thursday, October 9
Museum Education
and

Tuesday, October 14
Site Visit- El Paso Museum of Art

Thursday, October 16
Museum Education
and

Tuesday, October 21
Site Visit- UTEP Special Collections

Thursday, October 23
Mexican Revolution

Tuesday, October 28
Mexican Revolution
Read: Romo, David Dorado, “The Revolution as Spectacle,” in Ringside Seat to a Revolution.

Wednesday, October 29- Installation at the International Museum of Art (Volunteer Experience)

Thursday, October 30
Site Visit- International Museum of Art- Mario Parra

Tuesday, November 4
Mexican Revolution
Read: Romo, David Dorado, “A City Divided,” in Ringside Seat to a Revolution.

Thursday, November 6
Presentation of Research

Tuesday, November 11
Work on Museum Program
Thursday, November 13
Presentation of Research

Tuesday, November 18
Work on Museum Program

Thursday, November 20
Evaluation

Tuesday, November 25
Walking Tour of Segundo Barrio- David Romo

THURSDAY, NOVEMBER 27
NO CLASS, THANKSGIVING BREAK

Tuesday, December 2
The City as a Museum
Read: TBA

Thursday, December 4
Wrap-up

DEAD DAY, DECEMBER 5

Final presentation, December 8-12?