Basic Design I – Fall 2014

Course Information

Course title – Basic Design I
Course prefix and number – ARTF 1301
Course Section number – 12863
Course meeting location – Fox Fine Arts room 263
Course meeting times – Mondays and Wednesdays – 8:30am to 11:20am

Instructor Contact Information

Instructor’s name – Anna Jaquez
Instructor’s office # – FoxA 261
Instructor’s office hours – Mondays and Wednesdays - 12:30 pm-1: 30pm (or by appointment)
Instructor’s phone # & e-mail – 915 -747–7844 arjaquez@utep.edu

Instructor Introduction

Your instructor for this course, Anna Jaquez, has been making and exhibiting sculpture for the past 21 years. She holds 3 degrees including a BFA and an MA in Metals from The University of Texas at El Paso and an MFA from New Mexico State University in Metals. She has exhibited and lectured in several museums, galleries, and schools. Her work has been published several times and is included in The Bilingual Press’ project, Contemporary Chicana and Chicano Art: Artists, Works, Culture, and Education. Her most recent publication, Art of West Texas: A Celebration, was released in April 2010. She is a lecturer in the Art Department at UTEP and has been since 1993.

Course Description

Basic Design I is a foundation level class structured for the needs of art majors who plan to pursue a career in art. Students are introduced to the visual elements and principles of design through slide lectures and demonstrations. The visual elements consist of: point and line; shape and mass; texture; light; color; and space. The principles of design include: unity and variety; balance; emphasis and focal point; proportion and scale; movement, stability and rhythm. Students will be expected to apply the concepts learned from the lectures and demonstrations to create 2-dimensional visual compositions. Students will advance from achromatic compositions to more advanced chromatic compositions. Classroom lecture will expand upon visual elements and principles of design to include straight, curved and implied line; geometric and organic shapes; positive and negative space; approximate symmetry, symmetrical, asymmetrical and radial balance; illusion of depth; simulated and actual texture; and color theory. The majority of class time will be spent working on assignments but outside time may be necessary to complete the work. Critiques will follow most major assignments for critical feedback from the instructor and fellow classmates.

Course Prerequisite Information

No prerequisites are required as this is the first design course offered within the structure of the foundation for a BFA or BA degree in art. It is suggested that students take ARTF 1302 concurrently with Design I.

Course Goals and Objectives

• Development and understanding of the basic terminology of art and design.
• Development and understanding of good composition principles.
• Development and understanding of technical skills such as simple drawing, painting and cutting skills needed to render well composed 2-dimensional designs.
• Development of good craftsmanship and working habits needed to achieve these goals and objectives.

**Course Outcomes**

Students who complete the course will be able to:

• Create properly composed, well balanced 2-dimensional designs using various materials.
• Effectively use the visual elements in a composition and apply the principles of design for stronger, more creative and effective 2-dimensional artwork.
• Identify and recognize a well crafted piece of art.
• Be aware of various art movements and concepts through exposure to various artists and their works.
• Acquire a basic knowledge of art terminology to express their ideas verbally.

**Incompletes, Withdrawals, Pass/Fail**

• Incompletes or “I” grades will be considered for students completing satisfactory or better work and having serious legitimate situations beyond their control requiring additional time to complete the course requirements. All “I” grades are at the discretion of the instructor and the approval of the Department chair.
• Students hold the full responsibility for withdrawing from this course if that procedure is elected. Withdrawals must be completed on or before the final date to drop a course with a W. Students missing this deadline will be issued a grade for the performance in the course.
• This is a grade-based course and is not available for audit or pass/fail options.
• This course is not available for graduate credit.

**Plagiarism/Academic Dishonesty Statement**

Cheating/Plagiarism: Cheating is unethical and not acceptable. Plagiarism is using information or original wording in a paper without giving credit to the source of that information or wording; it is also not acceptable. Do not submit work under your name that you did not do yourself. You may not submit work for this class that you did for another class. If you are found to be cheating or plagiarizing, you will be subject to disciplinary action, per UTEP catalog policy. Refer to http://www.utep.edu/dos/acadintg.htm for further information.

**Disabilities Statement**

Disabilities: I will make any reasonable accommodations for students with limitations due to disabilities, including learning disabilities. Please see me personally before or after class in the first two weeks or make an appointment, to discuss any special needs you might have. If you have a documented disability and require specific accommodations, you will need to contact the Disabled Student Services Office in the East Union Bldg., Room 106 within the first two weeks of classes. The Disabled Student Services Office can also be reached in the following ways:

Web: http://www.utep.edu/dsso
Phone: (915) 747-5148 voice or TTY
Fax: (915) 747-8712
E-Mail: dss@utep.edu

**Assignments**

There will be approximately 15 problems assigned in total for the semester. Each assignment will reflect the concepts covered in the previous lecture. Approximately three different concepts will be included in each lecture. Various techniques such as drawing, painting, collages, will also be discussed throughout the semester and applied in assignments. Any technique required in an
assignment will be discussed in class. Terms and vocabulary will be included and tested on as scheduled.

Critiques

Group critiques are scheduled at the completion of most assignments. Attendance with completed project and participation is mandatory and each critique is considered to be your exam. All assignments will be turned in at the completion of critique. Any work turned in after critique that was not discussed in critique is considered late and will result in a lowered grade, dropping a letter with each day it is late. Students will receive one grade at the end of the semester for participation in critique. Critiques are used to gauge your understanding of the core concepts covered for that project and cumulatively throughout the semester, therefore failure to participate (critique and discuss your work and the work of your fellow students) will result in a failing grade for the assignment.

Course Evaluation

All assignments will be graded upon the scheduled completion of the assignment and a grade will be given for each problem. All grades are of equal weight and will be averaged together for a final semester grade. All problems will be evaluated on the following criteria: creative original approach to solving the problem, clearly expressed final product, strong craftsmanship in constructing the art works, completion of project on scheduled due date. Simple completion of an assignment will earn a grade of C or lower. Higher grades will be awarded to finished art works that show evidence of working assigned problems past easy or immediate solutions. Strong conceptual exploration and notable technical effort will achieve maximum credit. Students will receive a letter grade for each assignment turned in and at the conclusion of the semester all grades will be averaged using the following scale:

<table>
<thead>
<tr>
<th>Grade</th>
<th>Value</th>
</tr>
</thead>
<tbody>
<tr>
<td>A+</td>
<td>12</td>
</tr>
<tr>
<td>A</td>
<td>11</td>
</tr>
<tr>
<td>A-</td>
<td>10</td>
</tr>
<tr>
<td>B+</td>
<td>9</td>
</tr>
<tr>
<td>B</td>
<td>8</td>
</tr>
<tr>
<td>B-</td>
<td>7</td>
</tr>
<tr>
<td>C+</td>
<td>6</td>
</tr>
<tr>
<td>C</td>
<td>5</td>
</tr>
<tr>
<td>C-</td>
<td>4</td>
</tr>
<tr>
<td>D+</td>
<td>3</td>
</tr>
<tr>
<td>D</td>
<td>2</td>
</tr>
<tr>
<td>D-</td>
<td>1</td>
</tr>
</tbody>
</table>

Attendance

This class meets promptly at 8:30 am on Mondays and Wednesdays and runs for two hours and fifty minutes. Students are expected to attend and WORK the full class period. Students must come to class prepared to work and will not be excused from class to purchase materials or for outside appointments. Students will be expected to arrange all appointments (Doctor's, Work related, etc.) around this class. The Art Department policy on attendance is as follows:

Students are allowed three absences, the fourth absence will result in their final semester grade being lowered one full grade, a fifth absence will lower the final semester grade another full grade. With five or more absences a student may be dropped from the class. Students will receive one-half an absence for arriving to class late or leaving class early.

This departmental policy will be adhered to strictly. Attendance will be taken daily.
Music

Music is not allowed during any instruction, lecture, or during critique. Students may listen to music at a low volume with headphones during any other class time as long as it does not disturb other students.

Cell Phones

All cell phones must be on silent mode during the ENTIRE class period. The use of cells is absolutely prohibited during any lecture or critique. Please refrain from using them during class except for extreme emergencies. Abusers of this privilege will be asked to leave the class and will be counted absent for the day.

Supply List

This is a list of the materials needed to start the class.

- Sketchbook (11”x14”), any assignment turned in any smaller than this will not be accepted for credit
- Metal Ruler – 18” minimum (aluminum is not acceptable!)
- Drawing Pencils – (a small variety such as 5H, HB, 2B, 6B)
- Rubber Cement
- Erasers – Pink Pearl and a Rubber Cement Eraser or Gum Eraser
- Black Construction Paper (approx. 4 sheets and avoid Canson)
- Ex-acto Knife with blades and /or utility knife
- Black Sharpie Markers (a variety of tips such as fine and ultra fine)
- Scissors/ Other Cutting Tool/s
- Compass
- 1 Set of Prismacolors (consisting of at least 12 pencils) and/or colored Sharpie Markers
- Magazines (collect them)
- Portfolio
- Small container to carry supplies
- Cutting surface minimum 12”x15” – a piece of 1/8” or ¼” masonite board will work fine

The following list will be needed for the second half of the semester (early April)

- Mat board (white; a full sheet approx. 32”x40” - not foam core board which is about ¼ thick)
- Acrylic Paints (quality brand such as Liquitex, Grumbacher, Van Gogh, or Windsor Newton):
  1. Cadmium Yellow (not light, though medium is okay)
  2. Cerulean Blue
  3. Napthol Crimson or a basic red (be careful not to choose a red-orange color)
  4. Titanium White (be careful not to get iridescent)
  5. Mars Black or Jet Black (make sure all paints are not translucent)
- ½” or 1” Flat Paint Brush for Acrylic Paints
- Palette (anything will do such as a pie pan, a piece of foil, a Styrofoam plate or tray, etc.)
- Container for water
- Utility knife and extra blades
- Drafting Tape or Masking Tape (blue one works best)
- Elmer’s Glue, Aleene’s Glue or other adhesive (not Rubber Cement or Hot Glue)
- Paper for cover sheets (a roll of butcher paper from Wal-Mart will work fine)
Suppliers

• Union Bookstore
• Art Center (10% discount with student ID)
• Hobby Lobby
• Michael’s

Books (Not required)
Principals of Form and Design by Wucius Wong (ISBN: 978-0471285526)
Making Art Form and Meaning by Terry Barrett (ISBN: 978-0072521788)

Locker Sign-Up: Art Department Office (Rm. 350)

** Course Evaluation must be filled out on-line at the conclusion of this course**