PROFESSIONAL ART PRACTICES- SPRING 2016

Course Reference: ART 3306
Class Hours - 12:00-1:20 pm Tuesday/Thursday
Class Location - Fox A353

INSTRUCTOR CONTACT INFORMATION
Name: Kerry Doyle
Office: Room 208 at the Rubin Center
Phone: (915) 747-6164
Office Hours: directly following class (1:20-1:50 Tu/Th) and by appointment. I strongly recommend making an appointment if you have something important to discuss, whether or not you are planning to visit me during office hours. If you have trouble reaching me for whatever reason you can also call my administrative assistant, Victoria Aviles at 915-747-6138 or vmaviles@utep.edu, and she can take a message.

INSTRUCTOR BIO
Kerry Doyle is the Director of the Stanlee and Gerald Rubin Center for the Visual Arts. She is a curator who specializes in creating exhibition hybrids that mix installation, performance and public involvement, engaging diverse sectors of the border community with visiting artists from around the world. She was a 2009 Fellow at the Smithsonian Institute for Latino Museum Studies, and a 2014 graduate of the Getty Leadership Institute for Museum Directors. She holds a B.A. in Political Science from De Paul University in Chicago, and a B.A. in Drawing and Printmaking and M.A. in Latin American and Border Studies from the University of Texas at El Paso.

COURSE PREREQUISITES
This course is for art students that have completed all foundation level studio courses and a minimum of five courses in their major studio art area of study.

COURSE DESCRIPTION AND LEARNING OUTCOMES
This course is intended for graduating studio majors in the Department of Art. You will actively participate in the creation of professional goals, the development of an artistic profile, the study of basic business and marketing practices and set the groundwork for the development of a creative life, in ways that are relevant to your particular path as a creative professional. Upon successful completion of the course students will have:

• Developed an active understanding of their artistic influences and identified ways to "feed" their art
• Created a concrete set of professional goals, a basic portfolio including a resume, an artist statement and professional quality images of work produced during their student career
• Distinguished a variety of resources for sustaining and furthering both their creative life and their professional career
• Gained experience persuasively and coherently presenting their artistic vision in both written and spoken formats.
REQUIRED TEXTS

- Lisa Congdon, *Art, Inc.: The Essential Guide for Building Your Career as An Artist*
- Sharon Louden, *Living and Sustaining a Creative Life: Essays by 40 Working Artists*

These texts are available at the UTEP bookstore, and at Amazon.com both as hard copies and as less expensive (and environmentally friendlier) Kindle versions.

COURSE REQUIREMENTS:

*Class Attendance and Participation* - You will be participating in a uniquely collaborative learning environment this semester. The creativity, integrity and commitment that you bring to this class will not only impact your final grade, but will also be indicative of the how you will conduct yourself as an arts professional in the future. Engage. Push yourself. Make it count. For yourself and the other artists who are in this class with you.

You are expected to attend class regularly, and to have done the homework and readings that will allow you to participate fully. You will be allowed 3 unexcused absences for the semester. Any unexcused absence after that point will result in 1/2 a final letter grade. Excused absences must be accompanied by a doctors note or similar documentation. If you anticipate any special circumstances that will affect your class attendance during the semester, please see me or communicate with me by email as early as possible, preferably before the absences occur.

This is a class based on collaborative discourse. As such, being prepared to participate in discussions is a course requirement. Ask questions. Share ideas. Be curious. Share your perspectives and experiences in a productive and supportive manner. Your thoughts and questions will provide the starting point for our discussions. If you're reluctant to speak up, please talk to me and we'll figure out a way for you to participate.

As in all university classes, events and extracurricular activities, students should observe the university code of conduct during discussions by being respectful of other students, their opinions, and by contributing to an atmosphere of collegial and collaborative learning in the classroom.

ASSIGNMENTS AND GRADING

Your final grade for the course will be comprised of the following elements:

35% - *Artistic Influences Journal Project* - throughout the semester you will be asked to keep a journal of artistic influences based on weekly assignments. The journal will be a place to respond to these assignments, which are designed to get you thinking about how your very personal and particular path as an artist, and how you will "feed" your art throughout your career. Your journal should reflect, in very specific and concrete ways,
your particular journey as an artist. This extends to the formal, physical characteristics of
the journal itself, as well as the individual entries you will be making throughout the
semester. Don't hold back, make this journal your own. But remember, this is a work in
progress and not an art object or polished text. Don't be afraid to be messy, to show
mistakes or reveal your doubts. This journal is above all a place for you to have a
conversation with yourself about the kind of artist you are going to be.

30% - Business of Art - Throughout the semester, we will be exploring a number of
pragmatic aspects of art as a business. I have chosen Lisa Congdon's text Art, Inc: The
Essential Guide for Building Your Career as An Artist to guide this discussion. Your grade
for this portion of the class will be made up of the following elements:
1) A resume, artist statement and 10 professional photos of work representative of
your undergraduate career, presented in a single PDF or in an online format
2) The professional packaging of a representative piece of your work for display and
shipment
3) A quiz on the basics of the art business

20% - Graded Participation over the course of the semester - The entire course
depends on a positive commitment to participation, but you will also be assigned a
participation grade depending on the following activities:
1) Group leadership of the Rubin Center Faculty and Student Show speaker series
2) Presentation of two pre-assigned artists from Sharon Louden's book Living and
Sustaining a Creative Life
3) Your individual and group contributions to a class exhibition
4) My consideration of any instance in which you have gone above and beyond to
share information, help others, or contribute to the collaborative learning
environment

15% - Daily Practice Project - For 29 days during the month of February (2016 is a leap
year!) you will be asked to undertake a daily practice that reflects, enhances, challenges or
contributes to your artistic practice. Your grade for this project will reflect your
consistency in executing the daily practice, the creativity, ingenuity and thoughtfulness of
your practice, and your documentation and packaging of this practice for grading and
exhibition.

EXTRA CREDIT

During the course of the semester you will have the opportunity to attend a variety of
lectures, exhibitions and events and write a one page summary of your participation for 5
extra credit points. I will receive up to but no more than four extra-credit assignments per
student. Extra credit opportunities will be announced in class and posted on blackboard.
COURSE POLICIES

Cheating and Plagiarism: Cheating is unethical and unacceptable. Work done for this course should be done by you and by you alone. Plagiarism, which is the use of information or original wording in a paper without giving credit to the source of that information or wording, is not acceptable. Students should not submit work that 1) was not completed by the student him/herself or 2) that was created for another class. Cheating and plagiarizing, you will be subject to disciplinary action, per UTEP policy. Refer to: http://www.utep.edu/dos/acadintg.htm for further information. Any instances of cheating or plagiarism will be reported to the Dean of Students who will initiate disciplinary proceedings.

Late work: Late work will be accepted without penalty only in the case of a pre-excused or appropriately documented absence (ie, doctor’s note, accident report, etc). All other late assignments will lose 25% if turned in by the 1st class period after the assignment is due, 50% if turned in by the second class period after the assignment is due, and 25% from that point on until the end of the semester.

STUDENT RESOURCES:

The Center for Accommodation and Support Services is located at Union Building East Room 106. It is open Monday thru Friday 8:00a.m.-5:00p.m. Phone:(915) 747-5148 cass@utep.edu.

On average, 350 students with disabilities attend classes at UTEP each semester. Each student will have a unique set of abilities and disabilities requiring unique accommodations. These accommodations may include but are not limited to:

- Extended time on examinations and quizzes
- Note-taking assistance and/or copies of notes
- Use of tape recorder in class
- Preferential seating in the classroom
- Alternative text in Braille or e-text format
- Alternate testing format, (i.e., oral vs. written)
- Sign Language Interpreter
• Scribes/Readers for tests
• Large print material
• Assistive Listening Device
• The freedom to change positions or take breaks in class
• Computer use in class

If you have a disability, illness, or special need that you feel would benefit from one of the above accommodations or services, please be sure to visit the Center early in the semester. Do not hesitate to make an appointment to speak to me about your concerns, share any special needs or get assistance in connecting with this office or any other university services.

**University Writing Center:** Your grades in this class are heavily dependent on written assignments. It is important that your papers are well organized and well written, and that they contain the appropriate citations and documentation. The University Writing Center (UWC) is an excellent resource for improving the effectiveness of your writing and the quality of your writing assignments. I highly encourage its use during the semester. The UWC provides individualized online and face-to-face writing assistance to all UTEP students, from freshman to graduate and among other things can help you:

• decide on the appropriate format for your writing
• brainstorm ideas and organize your thoughts
• find the right words to express yourself
• decide on the best way to revise your drafts
• learn how to correct grammatical errors
• document your sources

Their services are free for all UTEP students. They are located in the Library, room 227. You can call them at (915) 747-5112 or go to their website (http://academics.utep.edu/Default.aspx?tabid=47508) which has their hours and satellite locations, along with a wide variety of writing resources of all kinds.